



## Teaming Up for Character

In the last three years more than 10,000 area youth have participated in character events in conjunction with the Buffalo Funds– NAIA Division I Men’s Basketball National Championship.

Students who participate in the *Champions of Character* initiative, walk away with the understanding of how the values can assist them on the field of athletic competition and in life.

This year the NAIA plans to reach out to more students in effort to spread the *Champions of Character* initiative. Your support ensures that this innovative program will continue to impact Kansas City youth and change the culture of sport.

During the tournament, students have the opportunity to visit with the NAIA student-athletes to learn more about their universities, athletes’ academic interests and the role of the student-athlete. They participate in an NAIA *Champions of Character* educational discussion about the five core character values and attend the championship basketball games.



## Teaming Up for Character



**March 14-20, 2012**

In conjunction with The Buffalo Funds — NAIA Division I Men’s Basketball National Championship

### Integrity

Internal traits that guide behavior

### Respect

Treating others the way you want to be treated

### Responsibility

The social force that binds me to the good of the team

### Sportsmanship

Following the rules, spirit and etiquette of athletic competition

### Servant Leadership

Serving the greater good while focusing on the team’s mission and purpose



## Ticket Information

For tickets to the 2012 Buffalo Funds — NAIA Division I Men’s Basketball National Championship, contact Zach Baugh at 816-595-8141 ; zbaugh@naia.org

[www.NAIAhoops.com](http://www.NAIAhoops.com)



INTEGRITY RESPECT RESPONSIBILITY SPORTSMANSHIP SERVANT LEADERSHIP

By *Teaming Up for Character*, your contribution ensures that the cornerstone of this program is being taught to your community's youth.

When student-athletes from the greater Kansas City area attend the NAIA Men's National Basketball Tournament, they will watch incredible action on the court and experience incredible character instruction off of it.

They receive instruction on the five core values of the *Champions of Character* process. They walk away with the understanding of how integrity, respect, responsibility, sportsmanship and servant leadership can assist them on the field of athletic competition and in life.

Please support our area's youth by teaming up for character.

**Partnership Opportunities**

**Platinum Level | \$2,500**

- Help 500 students have the opportunity to attend a *Champions of Character* event and tournament games
- Recognition on event banner and in championship game program
- Company recognition through public address announcements during the tournament

**Diamond Level | \$1,000**

- 200 students have the opportunity to attend a *Champions of Character* event and tournament games
- Recognition on event banner and in championship game program

**Gold Level | \$500**

- 100 students have the opportunity to attend a *Champions of Character* event and tournament games
- Recognition on event banner and in championship game program



# Teaming up for Character

## Yes, I want to Team up for Character

Company / Organization / Individual Name

Primary Contact

Address

City

State

Zip

Daytime Phone

Contact Email

**Contributions to the NAIA *Champions of Character* program are tax deductible. Please consult your tax advisor.**

**Partnership Level**

- \$2,500 Platinum
- \$1,000 Diamond
- \$500 Gold
- Other: \$ \_\_\_\_\_

**Method of payment**

- Check made payable to NAIA *Champions of Character*
- Visa
- MasterCard
- Please invoice

Credit Card Number

Expiration date

Cardholder Signature

6th Man Ambassador

Please send to *Teaming up for Character*,  
NAIA  
1200 Grand Blvd, Kansas City, MO 64106  
Phone 816-595-8000; Fax 816-595-8200